SMITHVILLE
PARKS & RECREATION

RECREATION LIVES HERE

SPONSORSHIP OPPORTUNITIES

PARTNER WITH US

CONTACT US

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THE TOWN OF SMITHVILLE is a rapidly developing, unique community located just North of Kansas City, while it is closely connected to the Kansas City metropolitan area, Smithville is on a journey from a fundamentally familiar small town to becoming a positively progressive small city. Smithville is serene and far from routine! Our growing family-friendly community is home to Smithville Lake and the historic downtown district. Smithville has beautiful scenery, biking trails, hiking trails, stocked community fishing lakes, well-maintained parks and playgrounds and a vibrant downtown shopping and dining district.

MOVIES IN THE PARK SPONSORSHIP

OUR MOVIES IN THE PARK program is a free family event for the community. This event is held at Courtyard Park and features a large outdoor screen with children's activities. Movies In The Park is a partnership with Chops BBQ and is scheduled for May 15, June 19, and July 17.

We allow one Presenting Sponsor and two Supporting Sponsors per date. 50 people of all ages attend each movie in the park. All movies begin at dusk, usually around 8pm but activities start at 6pm.

	PRESENTING $400	SUPPORTING $250
Movie in the Park "Presented by Your Company"	✓	
Premium Booth Space	✓	✓
Opportunity to Distribute Marketing Materials	✓	✓
Social Media Mentions	✓	✓
Company Logo Inclusion on All Print Advertisements	✓	✓

HUMPHREY'S GRAVEL GRINDER
SPONSORSHIP

HUMPRHEY'S GRAVEL GRINDER is Smithville's annual bike race that travels through the back roads of Smithville and surrounding communities. Events include a 25 mile fun ride, 50, 100 or 200 mile races. This race attracts racers from all over Missouri and neighboring states. All participants will receive entry packets that may contain product samples or advertisements that sponsors wish to distribute.

Smithville is an up and coming city with a beautiful 7,190 acre lake featuring bike friendly trails around the perimeter. This year, the city is constructing new paved trails and bike lanes that will wind through the city and connect the downtown area to the lake.

	PRESENTING $5000	RACE SPONSOR $2500	SAG SPONSOR $1000	$500	$100
Title Sponsor "Presented by Your Company"	✓				
Race Sponsor Race "Presented by your Company"		✓			
Booth Space at SAG Stop			✓		
Logo/Name on Banner	✓	✓	✓	✓	
Name on Event Shirt	✓	✓	✓	✓	
Mention in Packet Materials	✓	✓	✓	✓	✓
Premium Booth Space	✓	✓	✓	✓	✓
Company Logo Inclusion on All Print Advertisements	✓	✓	✓	✓	✓
Social Media Shoutouts	✓	✓	✓	✓	✓

HAUNTED CAMPGROUND SPONSORSHIP

SMITHVILLE'S HAUNTED CAMPGROUND is an annual event held at Smith's Fork Campground. The Haunted Campground attracts over 1,000 visitors to the event. Community members of all ages travel on foot through the campground for trick-or-treating and activities.

Haunted Campground will be Saturday, October 24th. This spooky family event is a Smithville favorite!

	PRESENTING $1000	SUPPORTING $250
Title Sponsor "Presented by Your Company"	✓	
Logo/Name on Event Banners	✓	
RV Camping Spot for the weekend	✓	
Premium Booth Space	✓	✓
Company Logo Inclusion on All Print Advertisements	✓	✓
Social Media Shoutouts	✓	✓

YOUTH SPORTS SPONSORSHIP

SMITHVILLE PARKS AND RECREATION ORGANIZES LEAGUES FOR OVER 1,000 KIDS AGES 2.3-14. Each youth recreation activity teaches the basic fundamentals through fun and engaging games. Each session is to develop motor and social skills and most of all have fun. Our vision is to give back to the community. Each sponsorship allows you to help us give back to the programs, but it also shows the commitment you have to the City of Smithville!

Banner prices include professional printing and installation. The banner will be in full color. Banner design available upon request.

	PRICE PER BANNER		PACKAGE OPTIONS	
	$400	$500	$700	$1000
Heritage Park Field 1 3X6'	✓			
Heritage Park Fence facing road 3X6'	✓			
Heritage Park Left Field Foul line 4X8'		✓		
Heritage Park Field 2 3X6'	✓			
Smith's Fork Soccer Field 3X6'	✓			
2 Signs on your choice of fields			✓	
3 Signs: 1 on Each Field				✓

ONLY $200 EXTRA PER SIGN TO EXTEND SPONSORSHIP TO 2 YEAR TERM

ADULT SPORTS SPONSORSHIP

Smithville Parks and Recreation organizes adult league programs throughout the year for adults 18 and up in Smithville and surrounding areas. Each adult league is 100 percent recreation.
Our mission is to provide for all. Each sponsorship allows you to help us give back to adults, but it also shows the commitment you have to the City of Smithville!

	$500	$250
Logo on Championship Trophy	✓	
Logo on League Flyer	✓	
Logo on registration website	✓	✓
Mention on social media outlets	✓	✓

We look for talented photographers, videographers, and other skilled creatives to partner with for events and programs. If you would like be a sponsor by sharing your talent- we would love to work with you!

CUSTOMIZED SPONSORSHIP OPPURTUNITIES

Not seeing a sponsorship level that aligns with your corporate needs? Or do you have other partnership ideas? Let us know! We can meet to create a customized sponsorship package.

Interested in learning about our Legacy Fund? Contact Brittanie Propes at bpropes@smithvillemo.org

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